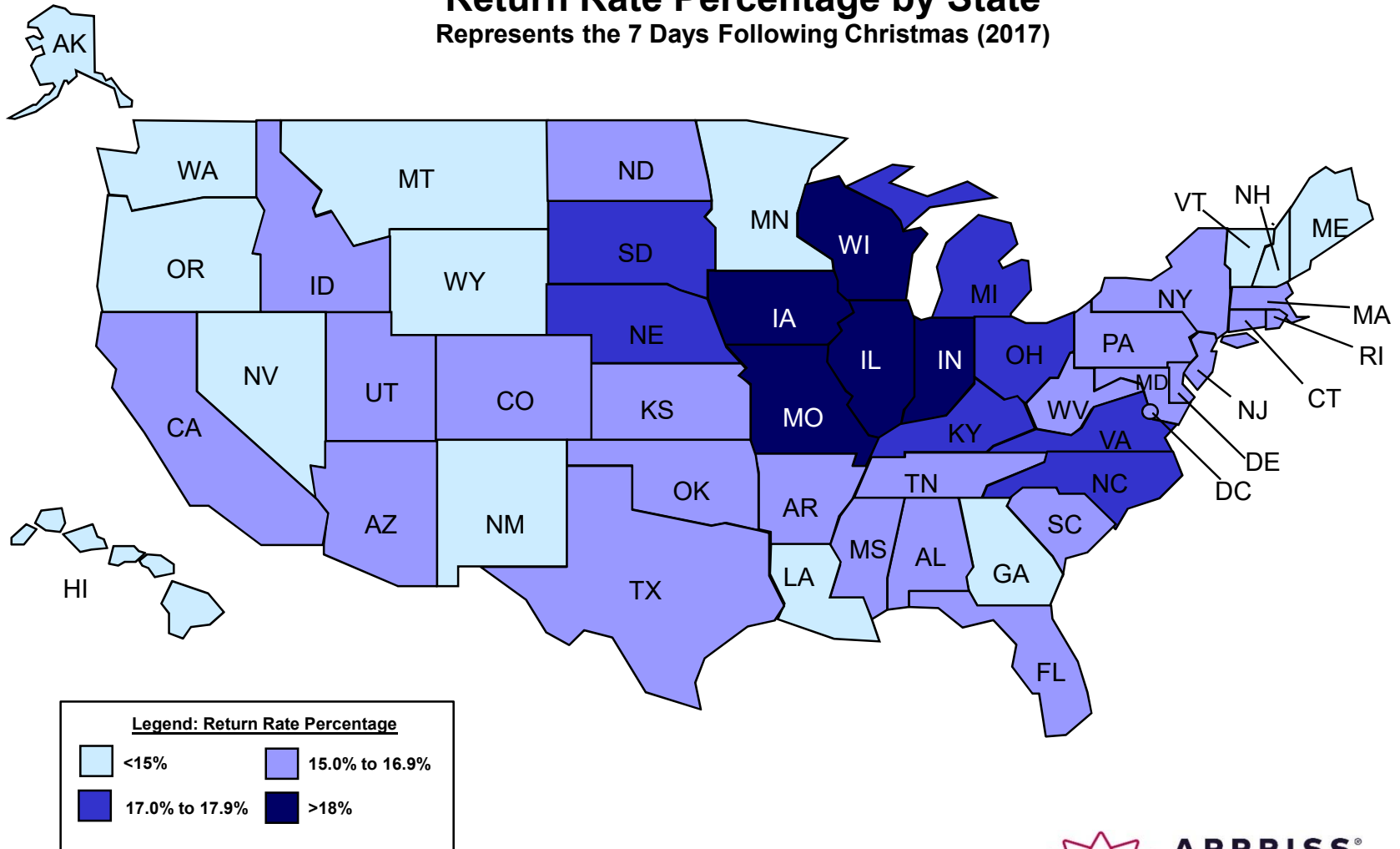


Appriss Retail Analysis of Return Rate Percentage by State

Represents the 7 Days Following Christmas (2017)



Footnote: Analysis of more than 25,000 stores from 19 nationwide specialty and general merchandise retailers, only stores available in current and previous years were used in the analysis

Appriss Retail of Return Rate Percentage

7 Days Following Christmas (2017)

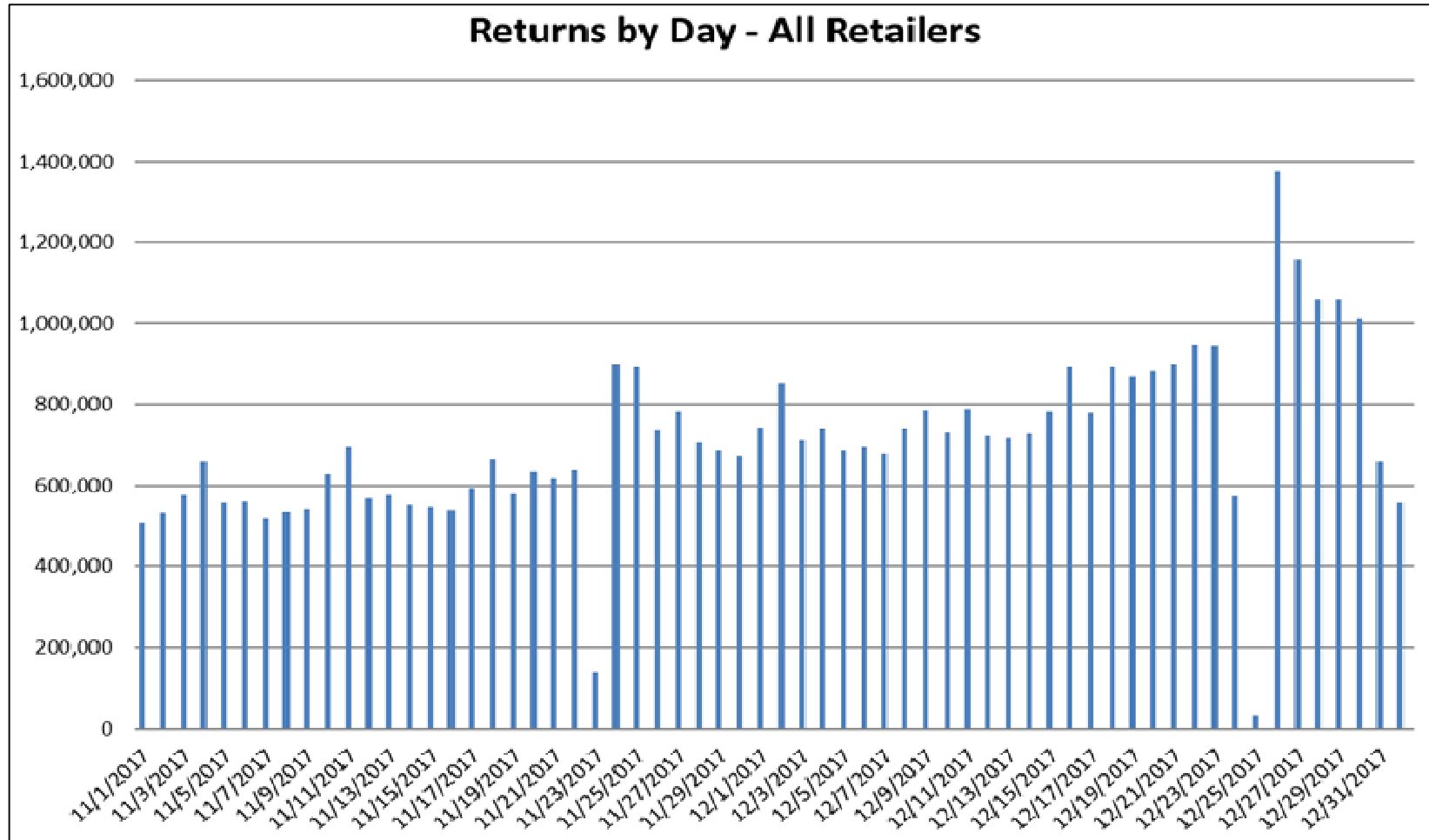


State	Return Rate (2017)
AK	13.2%
AL	16.3%
AR	15.4%
AZ	15.3%
CA	15.2%
CO	15.9%
CT	16.7%
DC	16.7%
DE	15.7%
FL	15.4%
GA	12.2%
HI	12.4%
IA	18.6%
ID	15.7%
IL	20.3%
IN	18.8%
KS	16.1%
KY	17.1%
LA	14.4%
MA	16.5%
MD	15.6%
ME	12.1%
MI	17.5%
MN	5.8%
MO	22.3%
MS	16.3%
MT	14.9%
NC	17.2%
ND	16.6%
NE	17.1%
NH	14.9%
NJ	16.7%
NM	14.7%
NV	14.0%
NY	15.2%
OH	17.5%
OK	16.2%
OR	14.8%
PA	16.0%
RI	15.2%
SC	16.1%
SD	17.7%
TN	16.6%
TX	15.1%
UT	16.7%
VA	17.1%
VT	12.3%
WA	14.8%
WI	19.3%
WV	16.3%
WY	14.0%
Total US	15.5%

Footnote: Analysis of more than 25,000 stores from 19 nationwide specialty and general merchandise retailers, only stores available in current and previous years were used in the analysis

Appriss Retail Analysis of Returns by Day

Holiday Season, 2017 (11/1/2017 through 12/31/201)



Footnote: Analysis of more than 25,000 stores from 19 nationwide specialty and general merchandise retailers, only stores available in current and previous years were used in the analysis